

Landau Media AG

Landau Media offers you innovative media monitoring in print, TV, Internet and radio media. We research, document and evaluate the media presence of your company, your products or event. In addition to original items on media sheets we compile expressive resonance analyses and thereby create the basis for your future communication success. 200 well-qualified and motivated personnel as well as an ISO-certificated production process guarantee high-quality products, competent advice and rapid news processing.



Founded in 1997 by Lothar Landau, Michael Bush and Uwe Mommert, Landau Media within the shortest time has penetrated into the top flight of the German media observers.

Executive board:
From left to right,
Uwe Mommert, Michael Busch, Lothar Landau

< **Landau Media** >
monitoring analyse consulting

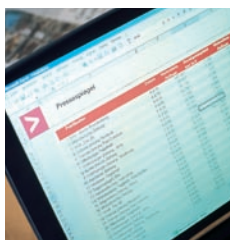
> Products & services



>> Media monitoring

Professional research of your search profiles in:

- More than 36,000 publications monthly
- More than 600 TV broadcasts daily
- More than 4,000 news agency reports daily
- More than 2,500 Internet media, including weblogs, daily
- More than 90 radio stations daily
- More than 35,000 Weblogs, Social Communities, MicroBlogs, Newsgroups and other Social Media



>> Press review - service

Your daily early morning press review:

- Items from more than 850 media by e-mail from 06:00 a.m.
- Digital supply by legal arrangement with Presse-Monitor GmbH (PMG Ltd)
- On request edited, in accordance with your guidelines, formats and finishes, processes with captions, abstracts and analyses



>> Media analysis

Your partner for professional PR-Evaluation:

- Compact PR resonance evaluation such as **MediaListe**
- Extensive content, image and sponsorship analyses

Our customer service team is available for questions and tailor-made offers on **0 30 / 202 42-100** .

Further information can be found at: www.landaumedia.de

> Your advantages with Landau Media



>> You get quality!

- Certified skilled workers research in accordance with your search keywords: Our researchers hold a university degree and receive specialist in-house training.
- Professional search profiles that go far beyond keyword search and model complex search criteria.
- Catch all: the human search is supported by a digital search.
- Our work practises are certificated in accordance with DIN (German Institute for Standardisation) EN ISO 9001:2000.

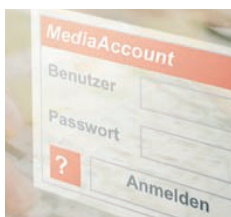


DIN EN ISO 9001:2000
Certificate: 01 100 95045



>> You receive high-quality products!

- We process your items on a media sheet of your choice. An individual layout with your company logo or a corporate design is also possible.
- You receive the original document on the media sheet – copy quality if desired.
- Informed in the round: on the media sheet you will find all important facts pertaining to the item recovered (including print count, range, and placement).
- For your TV references you receive a screen shot of the transmission and a free TV preview.
- Digital TV recording quality: you choose among DVD, CD, e-mail.



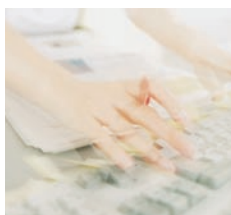
>> You are kept up-to-date with the **MediaAccount**!

- With **MediaAccount** - Landau Media's free online portal- you are kept permanently and comprehensively up-to-date.
- With our Testaccount at www.landaumedia.de you are welcome to see for yourself. In user please enter *test* and simply take a look.
- With the "Digital Press kit" you can quickly and easily combine your clippings with individual press reviews.



>> You get personal service!

- From the outset you have a personal customer consultant.
- You receive, on request, a large number of additional services (TV-clips, report equivalence value, etc.).
- Together with our co-operation partners, we offer international media monitoring.
- Flexible and individual media programmes.



>> We deliver fast!

- The topicality of what you receive is ensured by a large number of up-to-date media.
- Through **MediaAccount** you can order as yet undelivered items by e-mail.
- Orders for TV recordings received by 1500 hours are dispatched the same day.

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Landau Media AG · Friedrichstrasse 30 · 10969 Berlin

Telephone: 0 30 / 202 42-100 · Fax: 0 30 / 202 42-101 · PO box 11 05 32 · 10835 Berlin · info@landaumedia.de · www.landaumedia.de