



PRICES AND SERVICES

Monitoring

Monthly basic fee		
Monitoring fee ^{1,2}	monthly	55.00 €
Unlimited Keyword fee ²	per keyword	35.00 €
Limited Keyword fee ²	per keyword	48.00 €
Articles ► print		
Articles newspapers – unlimited media programme ³	per article ⁵	0.98 €
Articles newspapers – limited media programme ⁴	per article ⁵	1.60 €
Articles ► news agencies		
Articles news agencies	per article ⁵	3.10 €
Articles ► internet		
Internet – Direkt: automatically generated links presented in <i>MediaAccount</i>	per link	0.50 €
Internet – Selekt: qualified articles, presented in <i>MediaAccount</i> and mounted on media sheet	per article ⁵	1.60 €
References – WebVideo incl. media sheet and deep link	per reference	5.00 €
Web2.0 monitoring (in social networks, microblogs, newsgroups, weblogs and other social media)		
Web2.0 monitoring (incl. 1 keyword and 100 items)	monthly	450.00 €
TV monitoring ► references		
References – TV	per reference	5.00 €
References – TV including abstract	per reference	10.00 €
TV monitoring ► clips		
TV – clips	per clip	55.00 €
Radio monitoring ► references		
References – Radio: qualified references, presented in <i>MediaAccount</i> and mounted on media sheet	per reference	5.00 €
References – Radio including abstract	per reference	10.00 €
Radio monitoring ► recordings		
Radio – clips	per clip	55.00 €
International research		
Basic fee per country ⁶	monthly	30.00 €
Articles international media ⁶	per page	from 3.00 €
Delivery		
Delivery by post	per delivery	3.80 €
Delivery by e-mail ^{7,8}	per page	1.20 €



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Additional services

Logo integration	once	from 150.00 €
Cutting on DIN A4 with layout	per page	0.60 €
Recording media equivalence value	per article	0.55 €
Recording TV, Radio media equivalence value	per clip	2.60 €

Press review service

Press reviews

Individual press reviews, including table of contents, categorisation, tables and more		from 700.00 €
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Analysis

Analysis ► *MediaList*

MediaList per order	monthly	30.00 €
Listed articles	per article listed	0.20 €

Individual analyses

Content, image, sponsoring analyses and more	per hour	110.00 €
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MediaAccount

► *MediaAccount*

Overview incl. media data, research, MediaAlert and much more ⁹		included
MediaList Online ⁹	per article listed	0.20 €
MediaBarometer Online ⁹	per order monthly	100.00 €
PressFinder ⁹	per press release	250.00 €

All prices are quoted VAT excluded. Further pricing information or an individual quotation can be obtained on 0 30 / 202 42-100. Further information are also available at www.landaumedia.de.