



# PRICES AND SERVICES

## Monitoring

Research order		
Monitoring fee <sup>1,2</sup>	monthly	55.00 €
Unlimited Keyword <sup>2</sup>	monthly	33.00 €
Limited Keyword <sup>2</sup>	monthly	45.00 €

Cuttings ► print		
Cuttings from daily newspapers – unlimited media programme <sup>3</sup>	per item <sup>5</sup>	0.95 €
Cuttings from daily newspapers – limited media programme <sup>4</sup>	per item <sup>5</sup>	1.55 €

Cuttings ► news agencies		
Cuttings from news agencies	per item <sup>5</sup>	3.00 €

Cuttings ► internet		
Internet – Direkt: automatically generated hits presented in <b>MediaAccount</b>	per hit	0.50 €
Internet – Selekt: qualified hits, checked by our research for relevance, presented in <b>MediaAccount</b> and prepared as a media sheet	per hit <sup>5</sup>	1.55 €

TV monitoring ► references		
TV – references	per item	4.00 €
TV – references including abstract	per item	8.00 €

TV monitoring ► clips		
TV – clips	per item	45.00 €

Radio monitoring ► references		
Radio references	per item	1.55 €

Radio monitoring ► recordings		
Radio recordings	per item	45.00 €

International research		
Basic fee per country	monthly	30.00 €
Cuttings from international media	per page	from 3.00 €

Delivery		
Delivery by post	per delivery	3.50 €
Delivery by e-mail <sup>6,7</sup>	per page	1.10 €

Additional services		
Logo integration	single	from 130.00 €
Cutting on DIN A4 with layout	per page	0.60 €
Headline capture	per item	0.25 €
Record media equivalence value	per cutting	0.55 €
Record TV media equivalence value	per TV clip	2.60 €



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## Press review service

Research order ► ad hoc service		
Basic research fee	per order	250.00 €
Unlimited Keyword <sup>2</sup>	monthly	33.00 €
Limited Keyword <sup>2</sup>	monthly	45.00 €
Cuttings ► ad hoc service		
Cuttings from daily newspapers, periodicals, weeklies, internet or from the PMG database	per item <sup>5</sup>	1.55 €
Cuttings from news agencies	per item <sup>5</sup>	3.00 €
Delivery ► ad hoc service		
Delivery by e-mail <sup>6,7</sup>	per page	1.10 €
Individual press reviews		
Tailor made individual solutions, including table of contents, categorisation, tables and more.		from 450.00 €

## Analysis

Analysis ► <i>MediaList</i>		
<b>MediaList</b> per order	monthly	25.00 €
Recorded reports	per item	0.15 €
Individual analyses		
Content, image, sponsoring analyses	per hour	100.00 €

Date: 08/2009

All prices are quoted VAT excluded. Further pricing information or an individual quotation can be obtained on 030-20 242100. Further information is also available at [www.landaumedia.de](http://www.landaumedia.de).

**<Landau Media>**  
monitoring analysis consultancy

<sup>1</sup> We calculate the basic search fee only once per month. Regardless of whether you commission the research exclusively for yourself or for various clients. For example: as an agency you pay only once – regardless of the number of your clients. <sup>2</sup> We draw up a clear statement: proportionately according to the duration of your search order in the month. <sup>3</sup> Similar reports from sub-distributions of a publications group are summarised and delivered as a clear list of proofs. The calculation follows each proof. <sup>4</sup> In the case of identical reports from several distributions of a publications group you receive only the report from the main distribution. <sup>5</sup> Items with more than 2 pages are double counted. (Except items from the PMG database). <sup>6</sup> Licensing by PMG Press-Monitor Ltd. is a prerequisite. Landau Media is a long-standing partner of PMG and can handle the licensing of press reviews on your behalf. <sup>7</sup> Only reports from daily newspapers, periodicals and weeklies are counted.