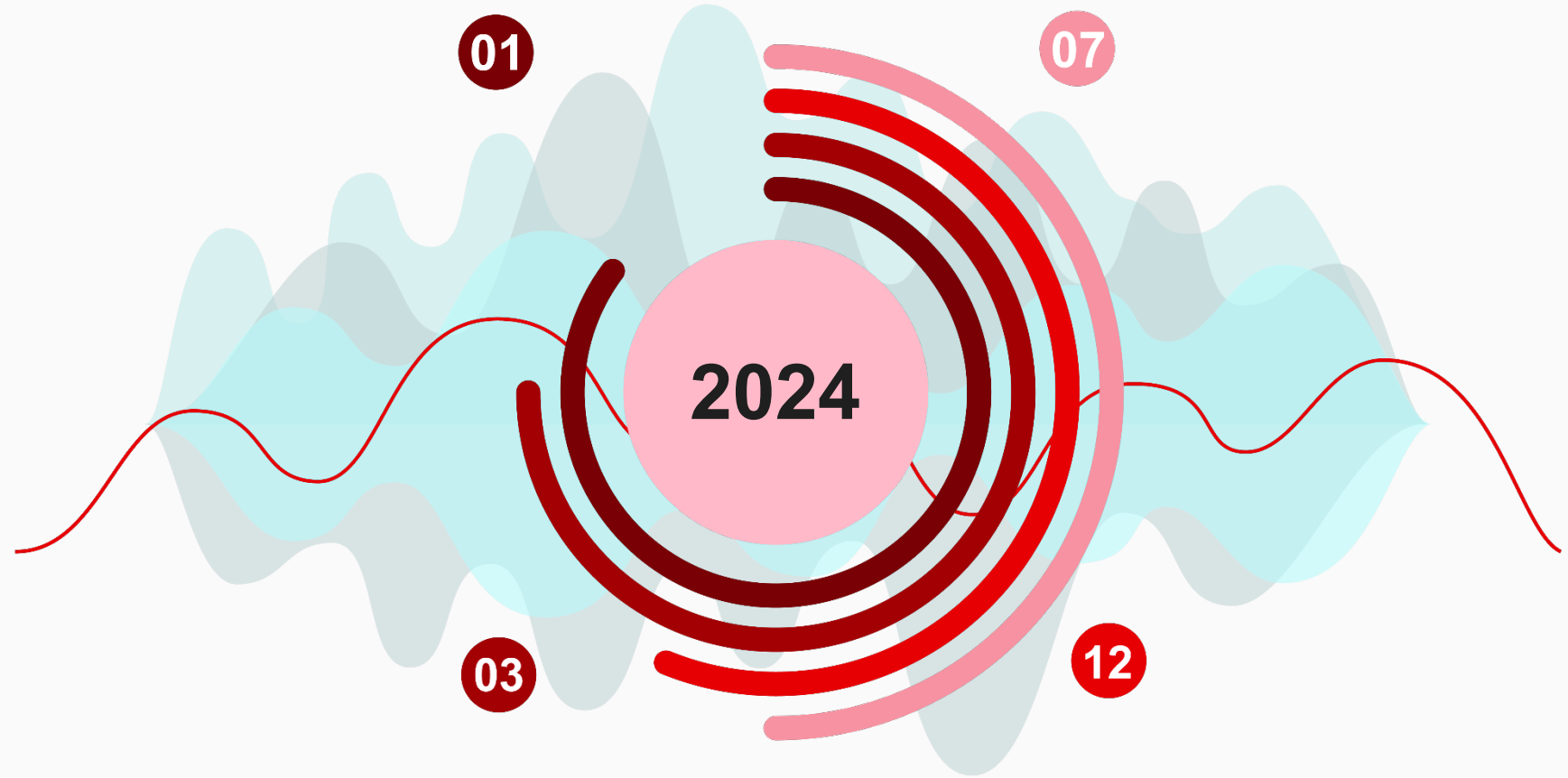


JAHRES ANALYSE 2024

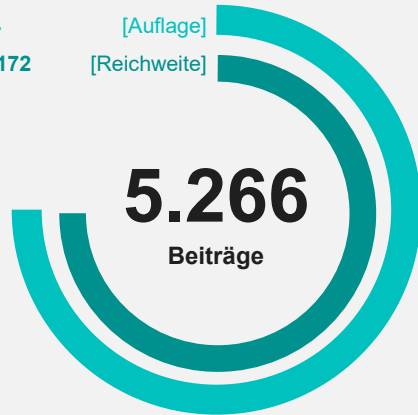
Thema/Suchbegriff

Los geht's



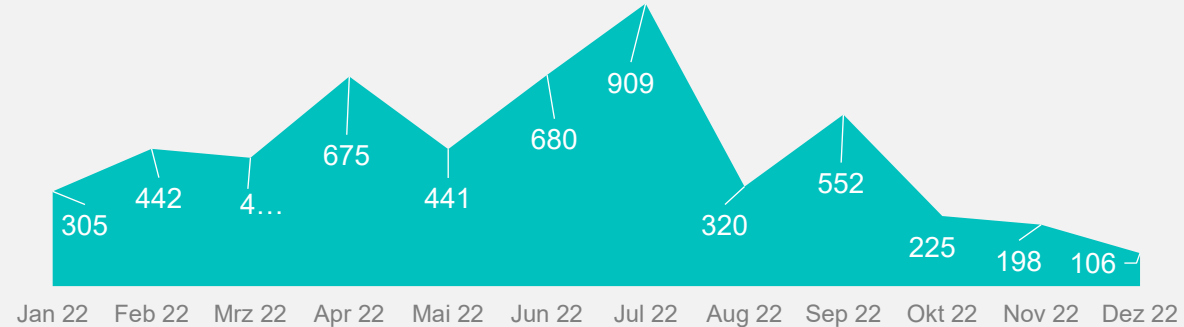
Kennzahlen

63.799.744 [Auflage]
1.105.235.172 [Reichweite]



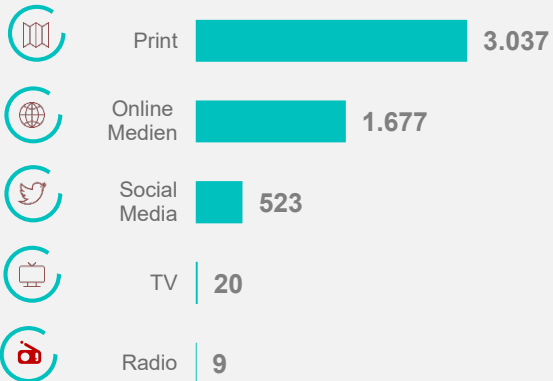
Entwicklung

Beiträge



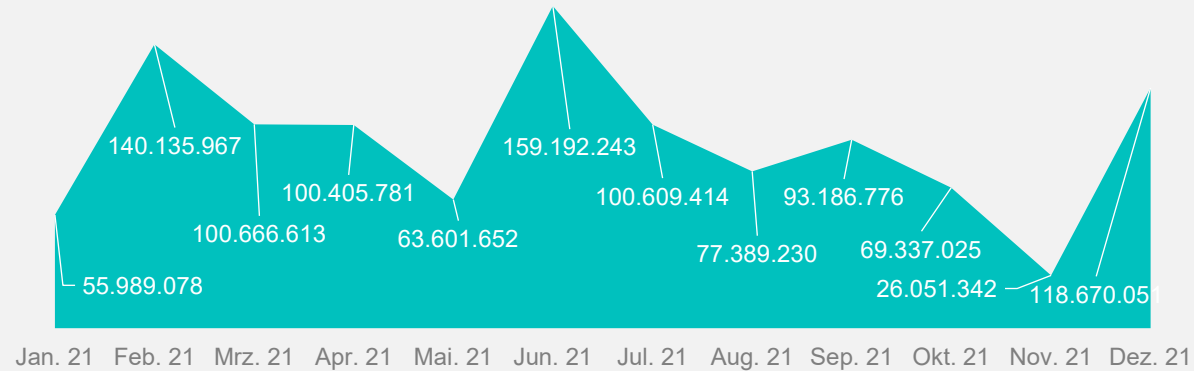
Medienschwerpunkte

Beiträge



Entwicklung

Reichweite



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Print

Beiträge

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3	Allgäuer Zeitung, Kempten	11
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1	T-Online.de	46
2	News Online 24	30
3	Deutscher Presseindex	29
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Social Media

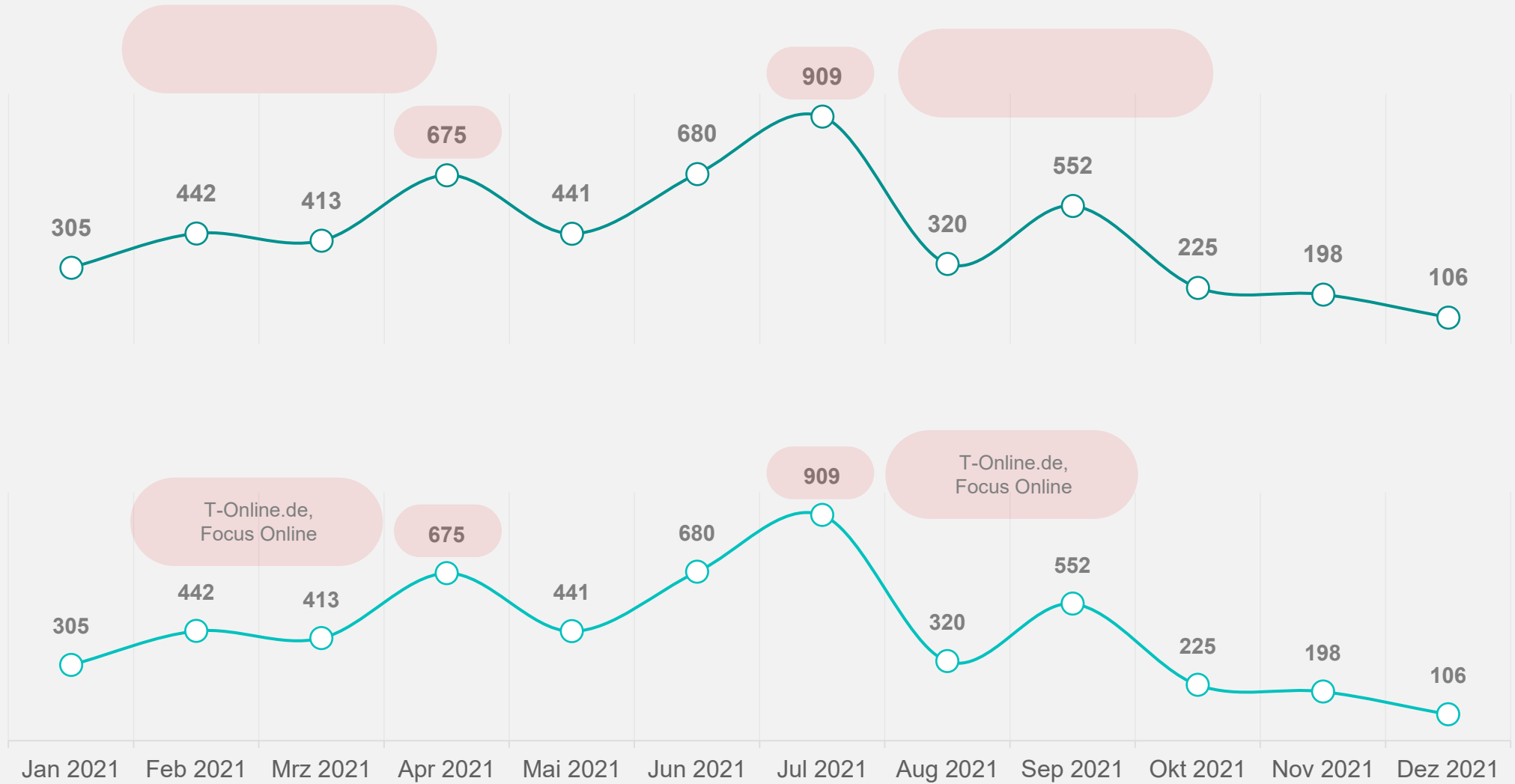
Beiträge

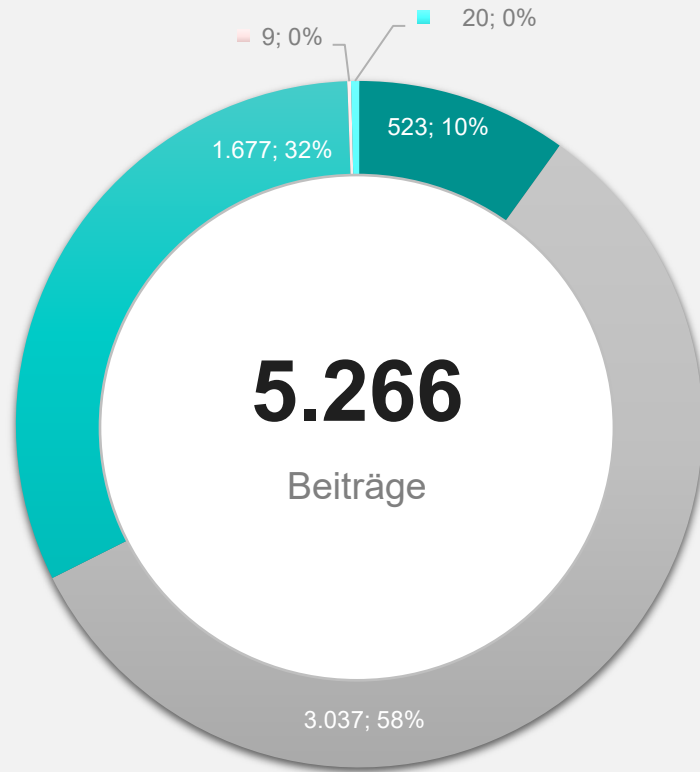
1	forum.frauenselbsthilfe.de	145
2	Twitter: bhiller3	23
3	gutefrage.net	20
4	Twitter: DBraunHD	15
5	Twitter: UG_feld	8

Beiträge insgesamt

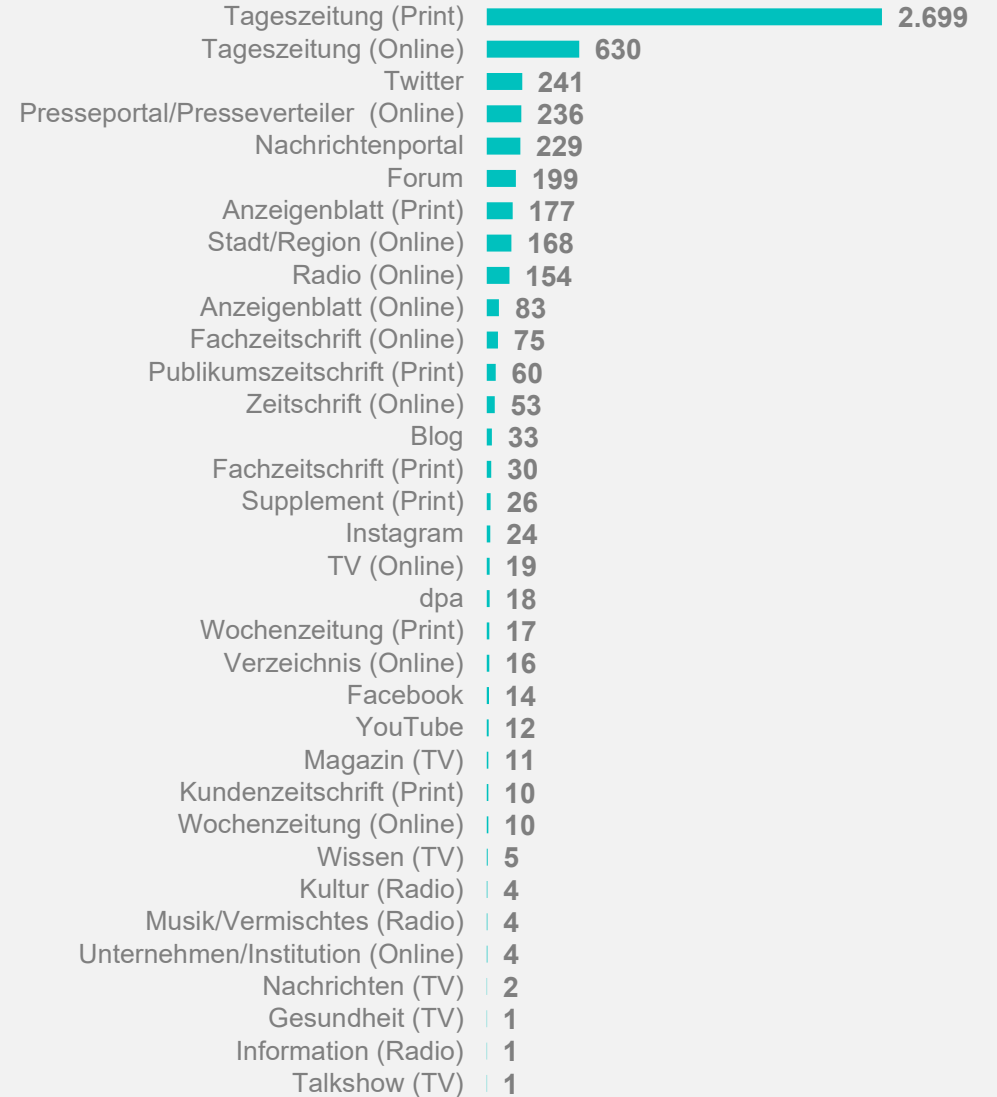


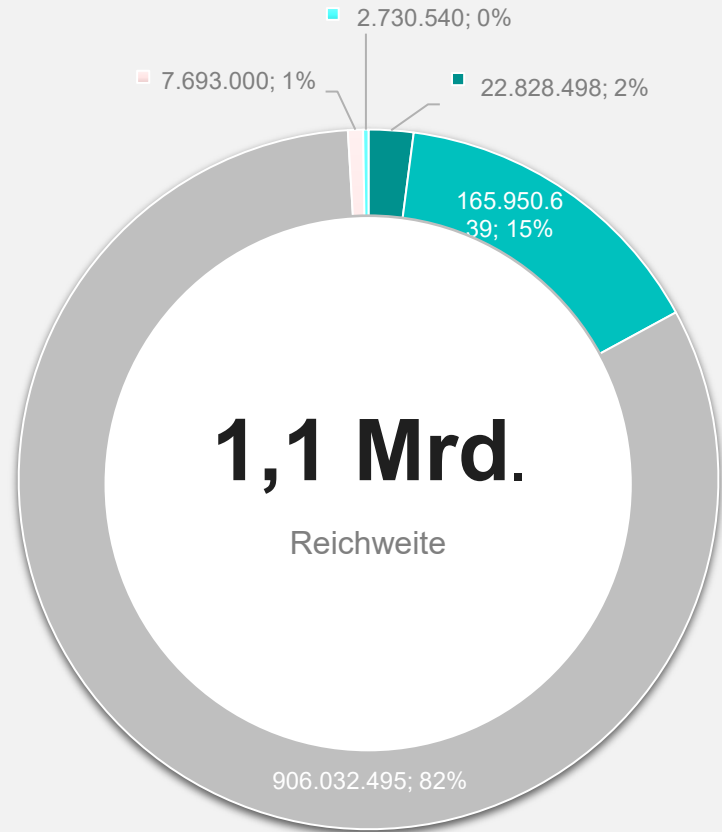
Reichweite insgesamt





■ Social Media ■ Print ■ Online Medien ■ Radio ■ TV



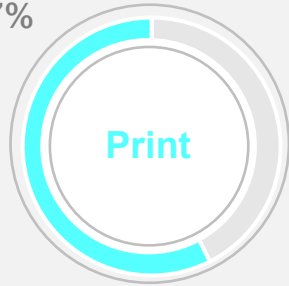


■ Social Media ■ Print ■ Online Medien ■ Radio ■ TV

Nachrichtenportal	568.734.178
Tageszeitung (Online)	130.439.719
Zeitschrift (Online)	110.163.211
Tageszeitung (Print)	59.342.190
Kundenzeitschrift (Print)	49.197.737
TV (Online)	45.152.334
Publikumszeitschrift (Print)	29.512.345
Forum	21.759.735
Wochenzeitung (Online)	19.137.408
Stadt/Region (Online)	15.302.794
Supplement (Print)	9.168.333
Anzeigenblatt (Print)	7.358.370
Wochenzeitung (Print)	7.114.254
Radio (Online)	5.226.533
Fachzeitschrift (Online)	5.021.612
Kultur (Radio)	4.941.000
Fachzeitschrift (Print)	4.257.410
Anzeigenblatt (Online)	4.069.028
Presseportal/Presseverteiler (Online)	2.712.069
Musik/Vermischtes (Radio)	1.998.000
Magazin (TV)	1.302.220
Gesundheit (TV)	876.790
Information (Radio)	754.000
Twitter	635.391
Nachrichten (TV)	384.590
Facebook	178.782
YouTube	132.992
Talkshow (TV)	112.780
Blog	111.532
Unternehmen/Institution (Online)	55.935
Wissen (TV)	54.160
Verzeichnis (Online)	17.674
Instagram	10.066

Share of Media in Prozent

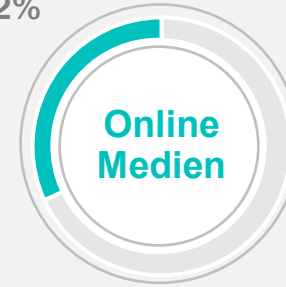
57%



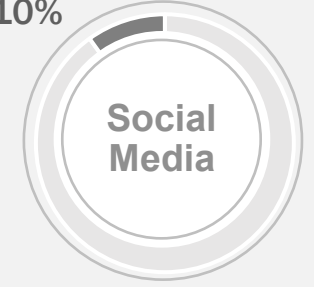
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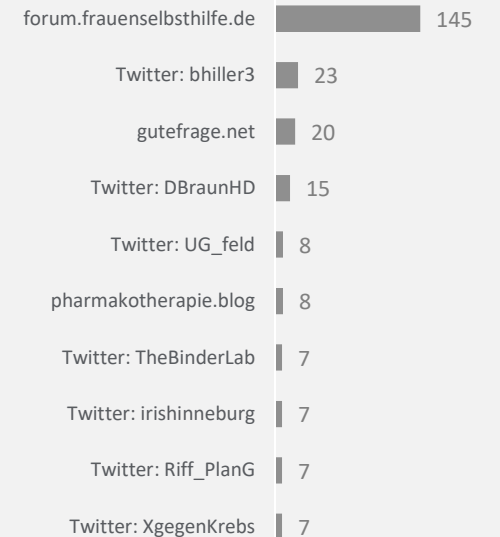
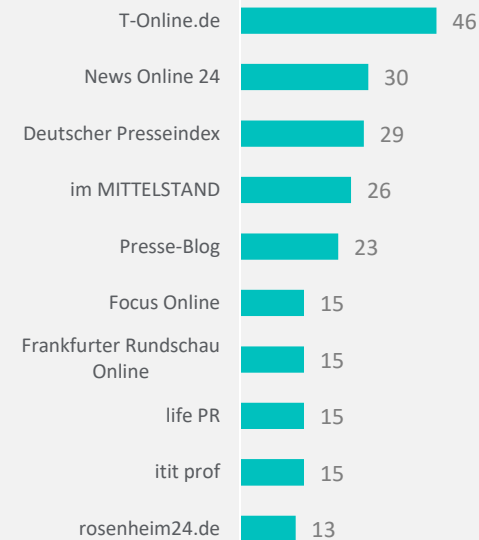
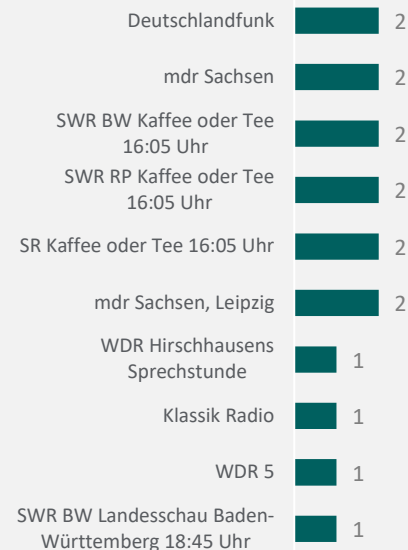
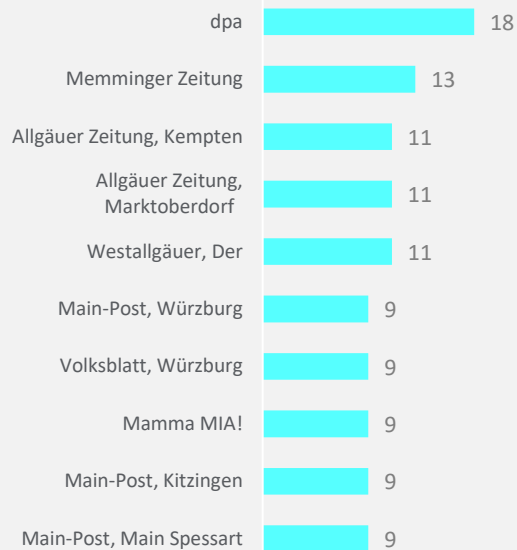
32%



10%



Top 10 nach Beitragsanzahl



Medienverteilung – Top Quellen | Reichweite

Share of Media in Prozent

15%



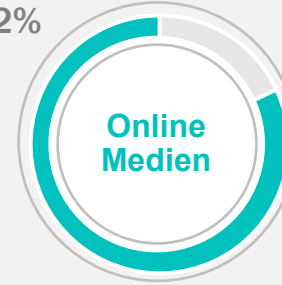
Print

1%



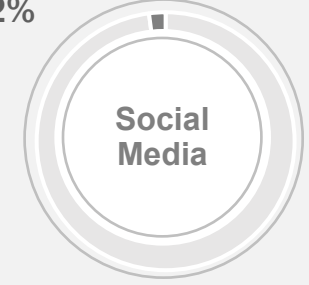
TV/Radio

82%



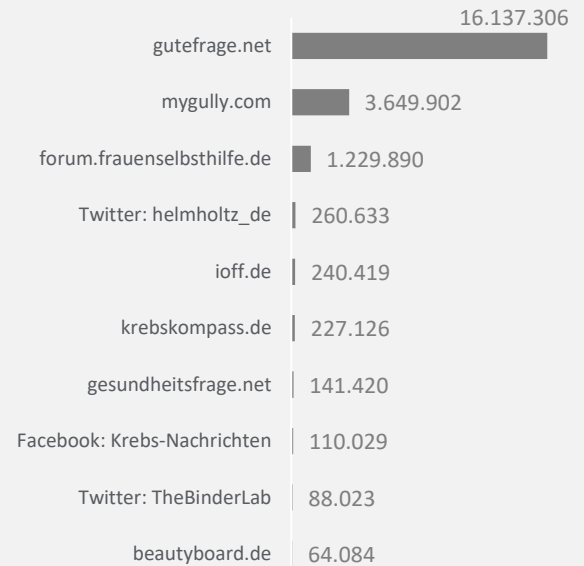
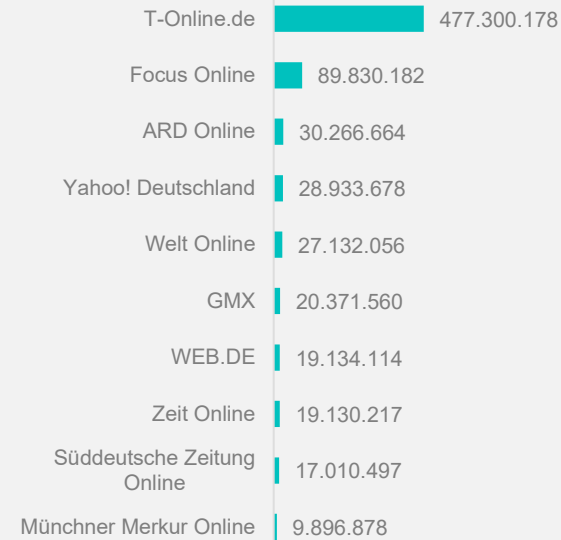
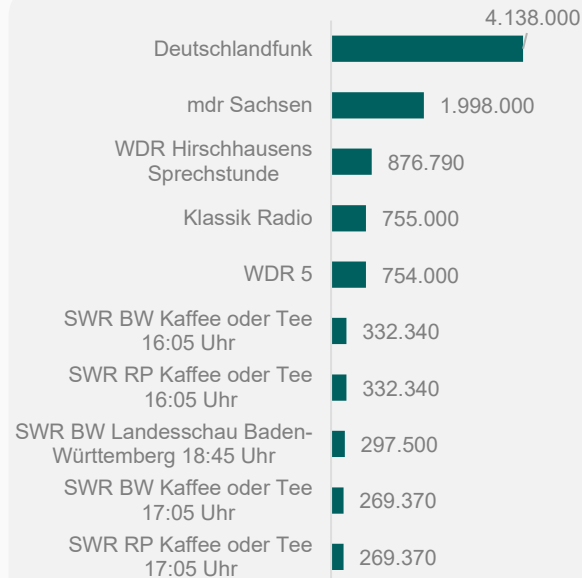
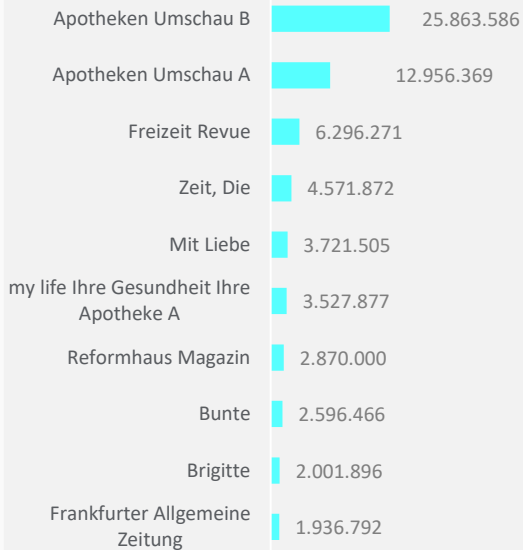
Online Medien

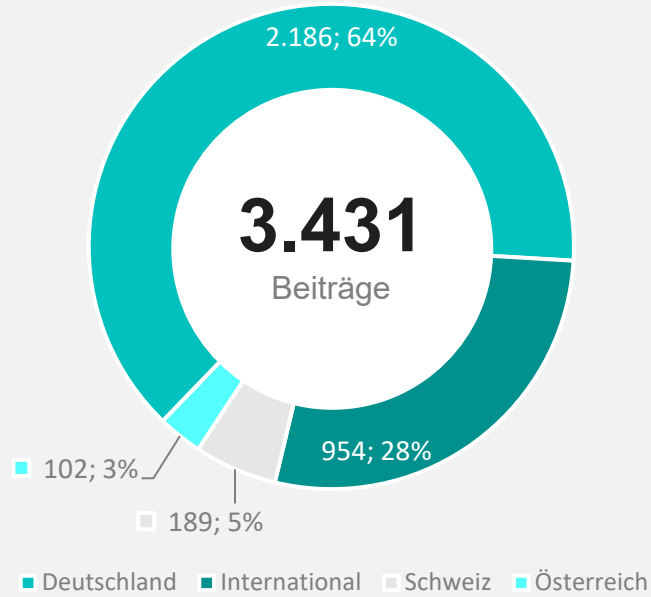
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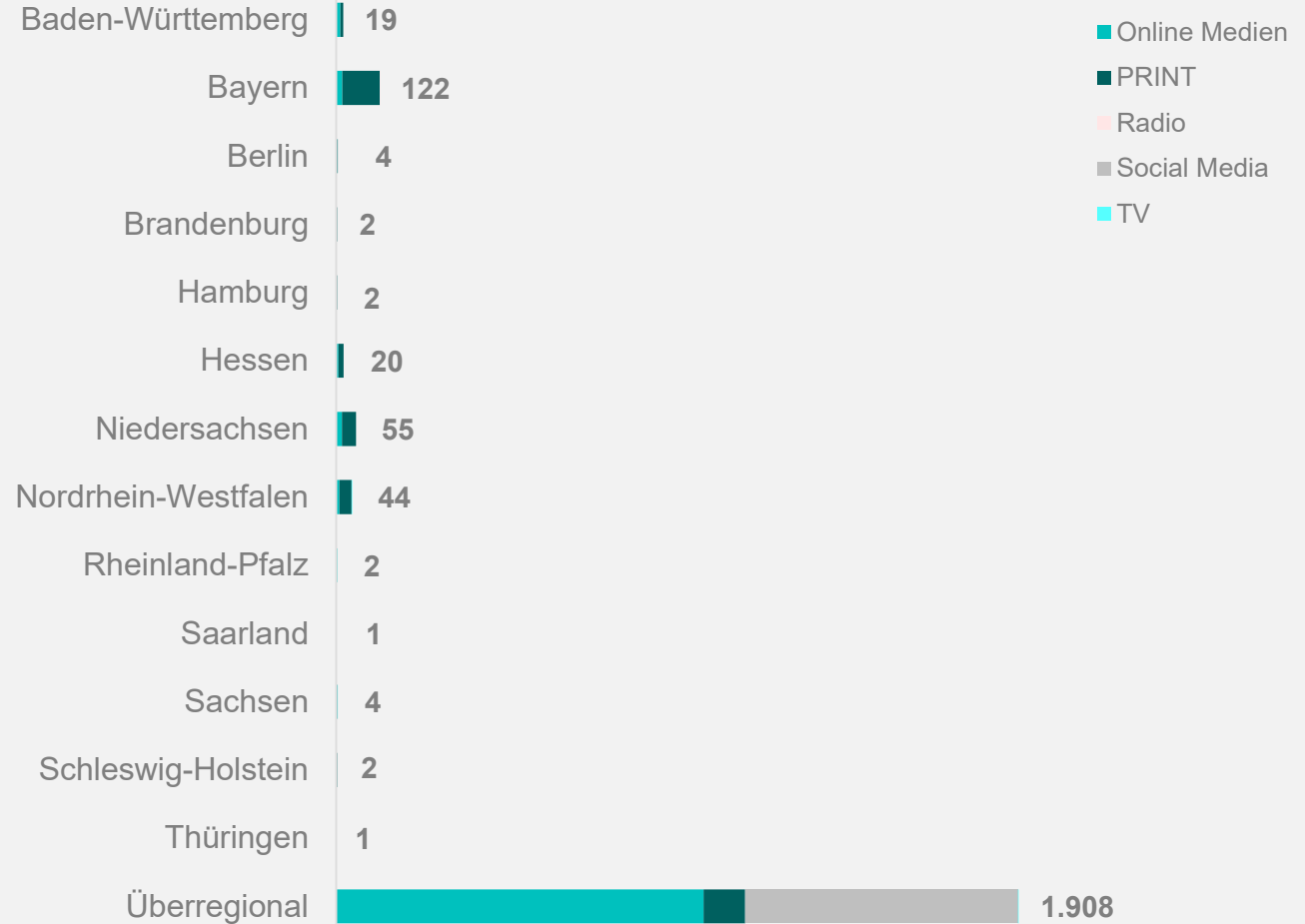
Social Media

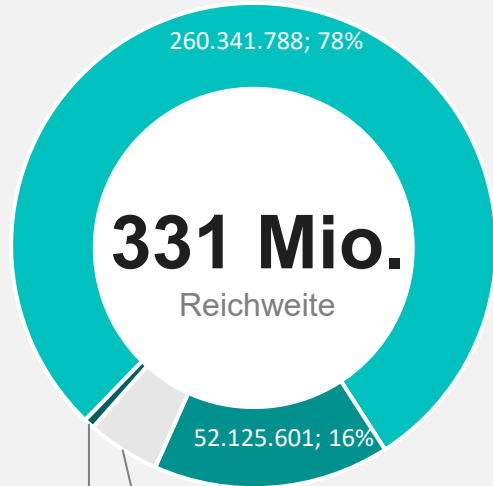
Top 10 nach Reichweite





Deutschland





Deutschland



Behalten Sie den Überblick



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10969 Berlin

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F.: +49 (0) 30 20 242 - 101

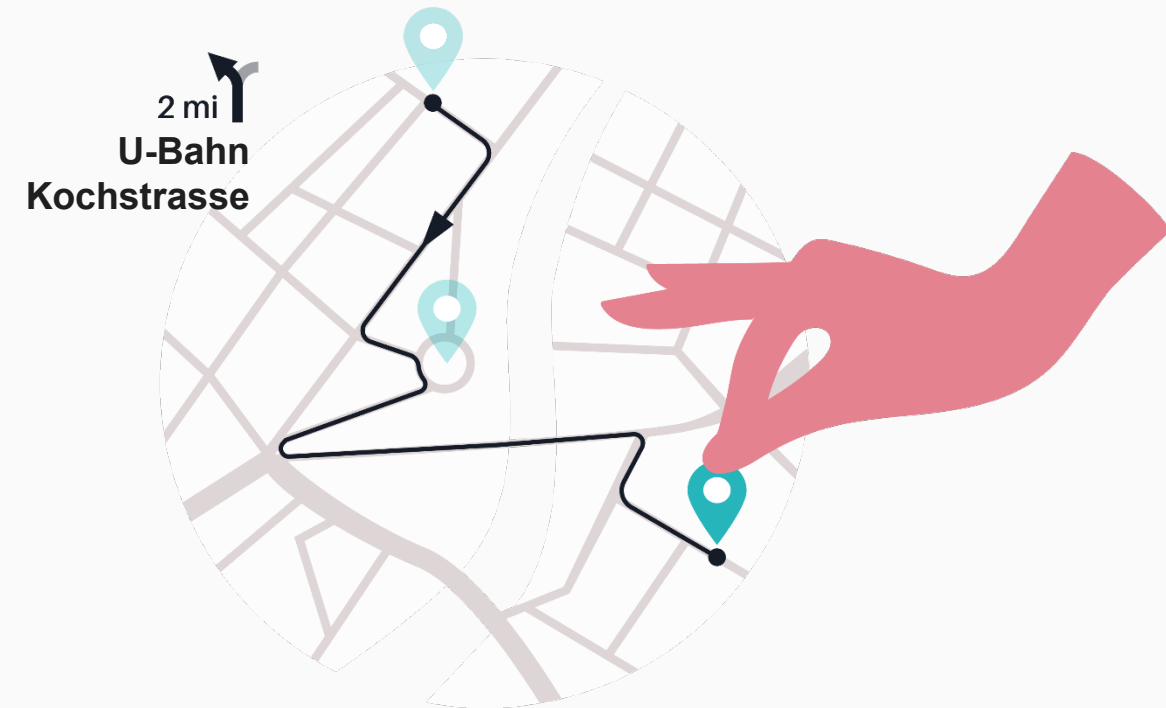
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Düsseldorf
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