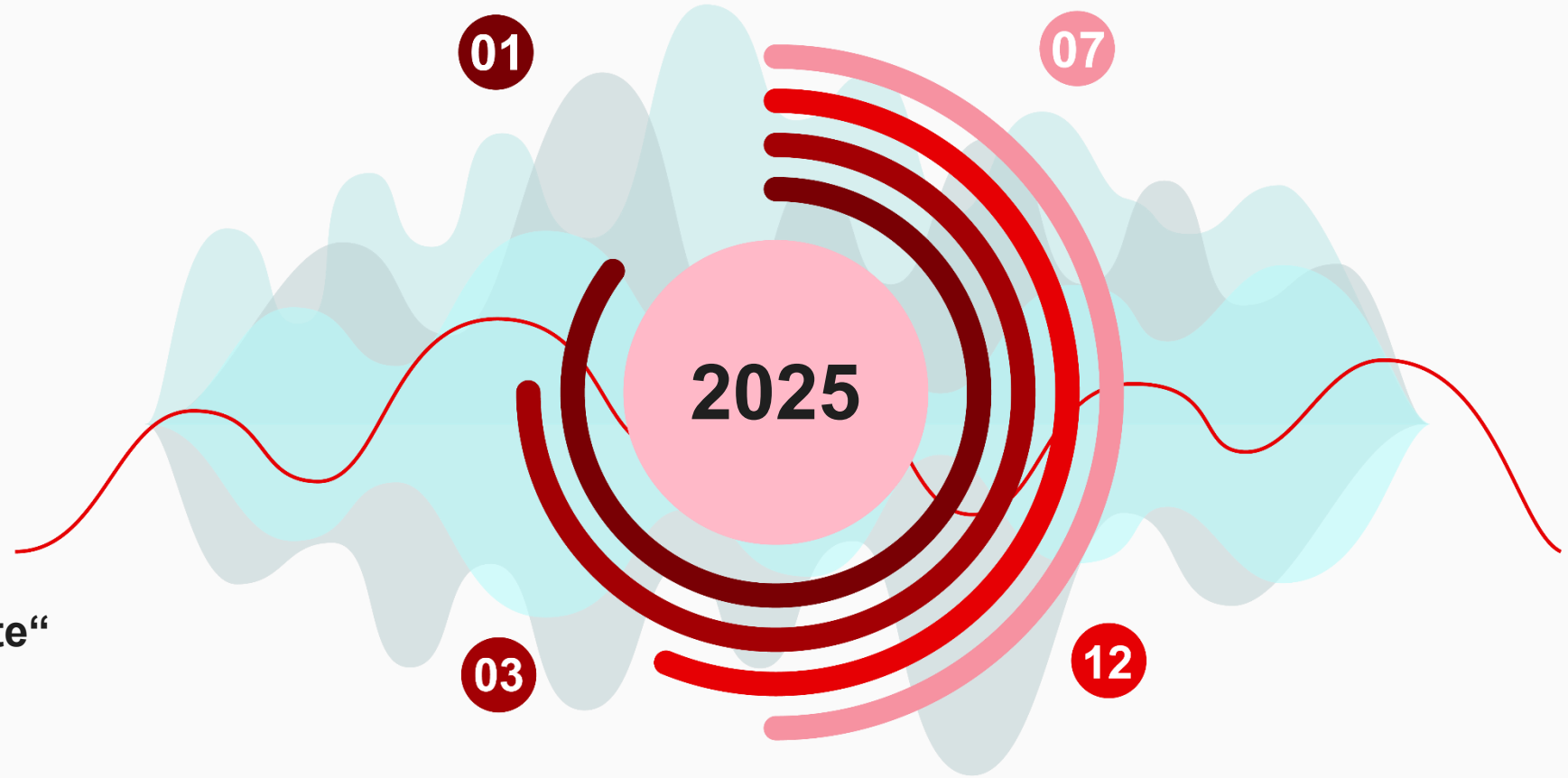


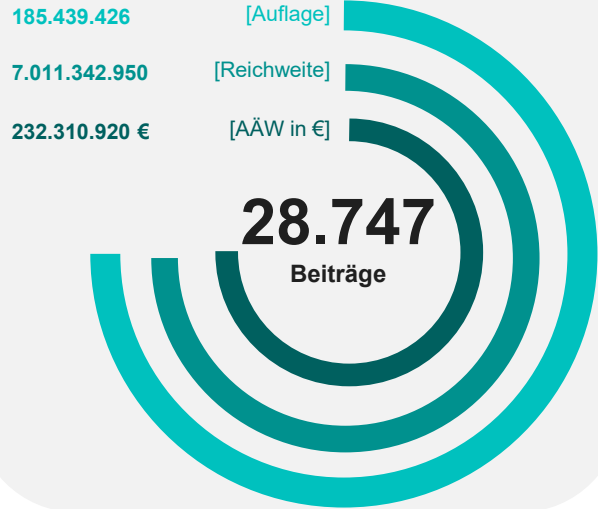
# JAHRES ANALYSE 2025

Musteranalyse „Berlin Mitte“

Los geht's

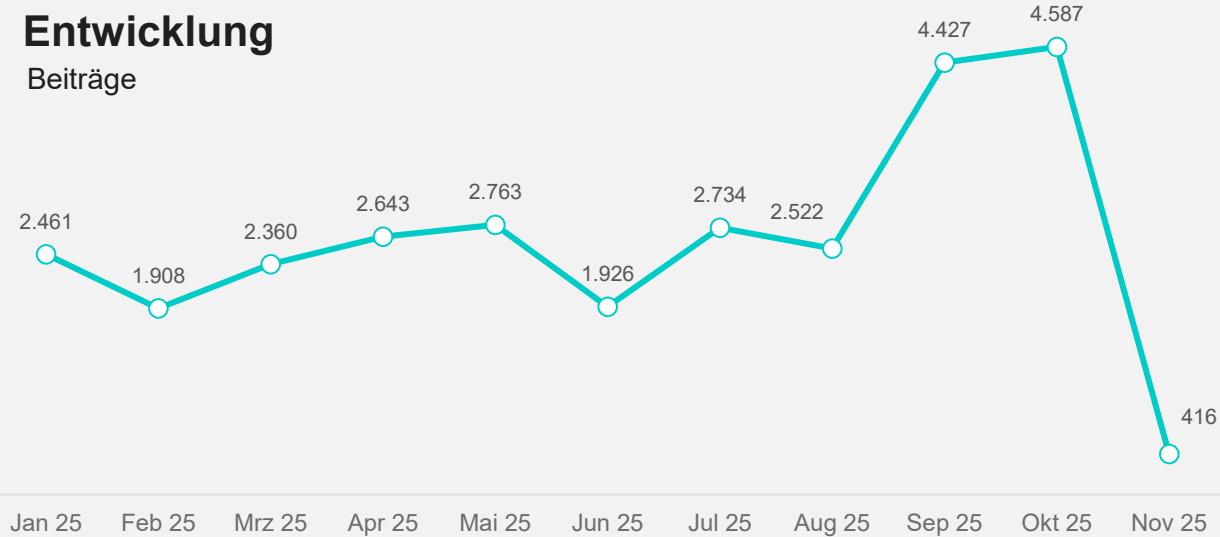


## Kennzahlen



## Entwicklung

Beiträge



## Print

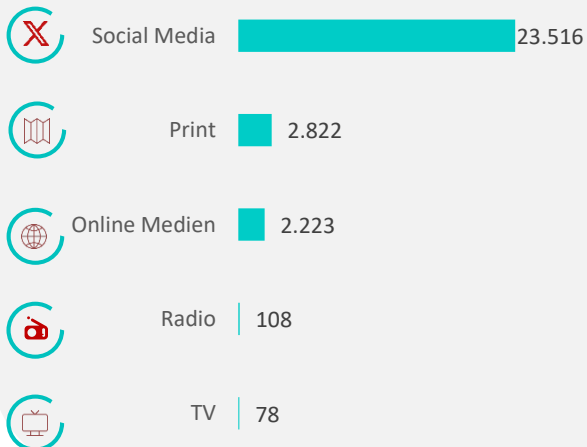
Beiträge

Rank	Source	Count
1	Tagesspiegel	825
2	Berliner Morgenpost	726
3	Berliner Zeitung	664
4	Lausitzer Rundschau, Cottbus	121
5	Märkische Allgemeine, Potsdamer Tageszeitung	64

## Topquellen

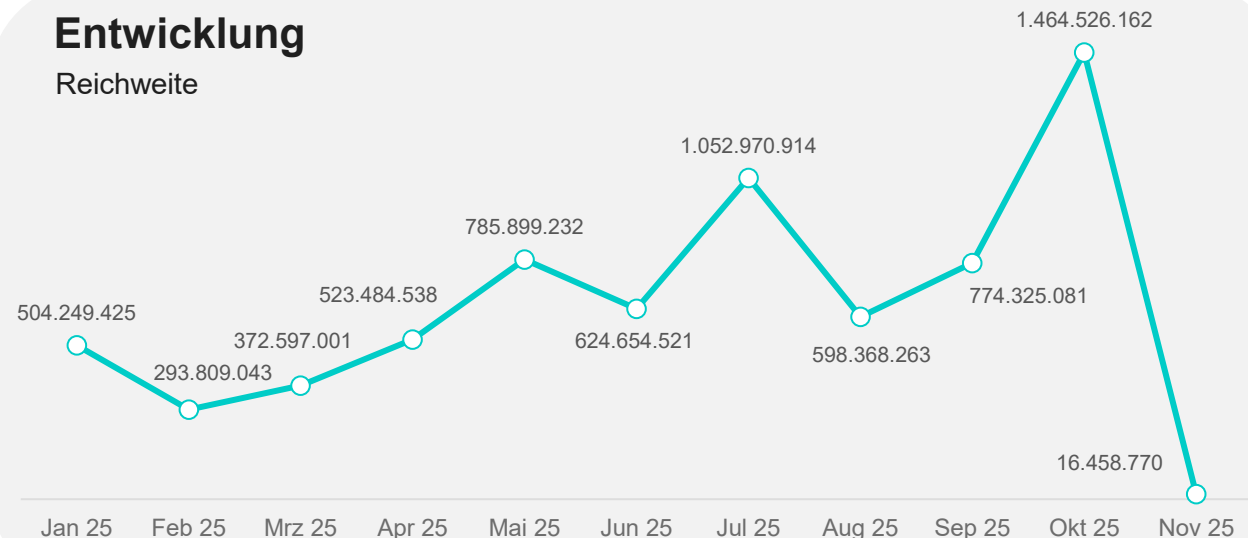
## Medienschwerpunkte

Beiträge



## Entwicklung

Reichweite



## Online Medien

Beiträge

Rank	Source	Count
1	Tagesspiegel online, Der	359
2	Berliner Morgenpost Online	295
3	Berliner Zeitung Online	271
4	Süddeutsche Zeitung Online	102
5	Volksstimme Online (DE)	86

## Social Media

Beiträge

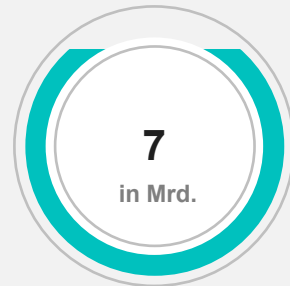
Rank	Source	Count
1	Bluesky: strassenberlins.bsky.social	636
2	Youtube: Outside Walker	291
3	Bluesky: Berlin ÖPNV Bot	148
4	entwicklungsstadt.de	143
5	Tiktok: cutbyfero	143

# Zeitverlauf | Beiträge & Reichweite & AÄW

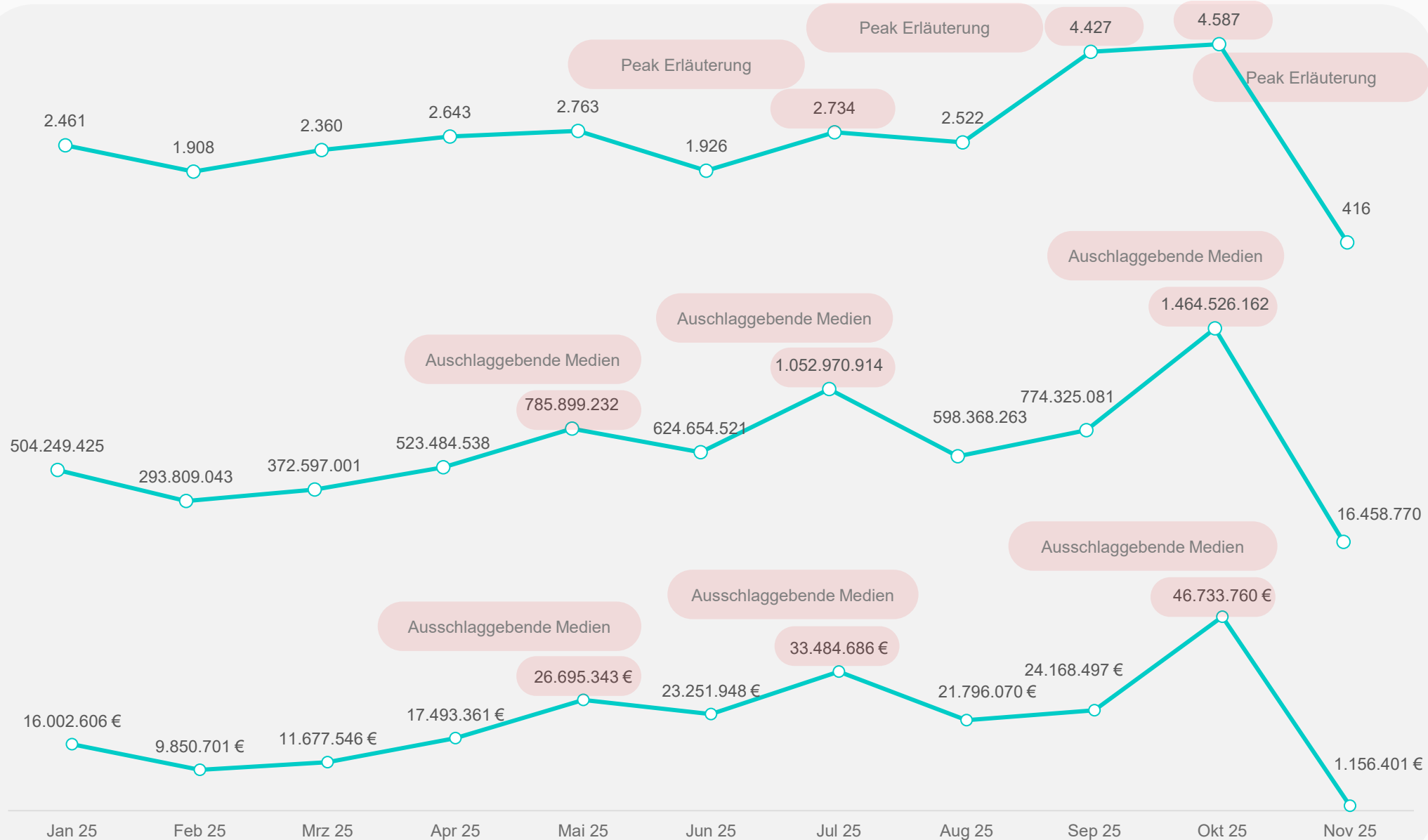
## Beiträge



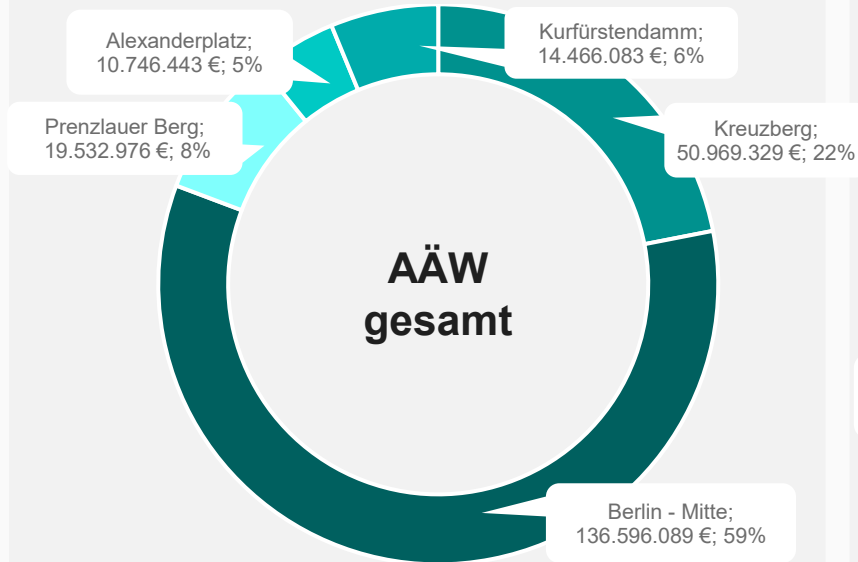
## Reichweite



## AÄW

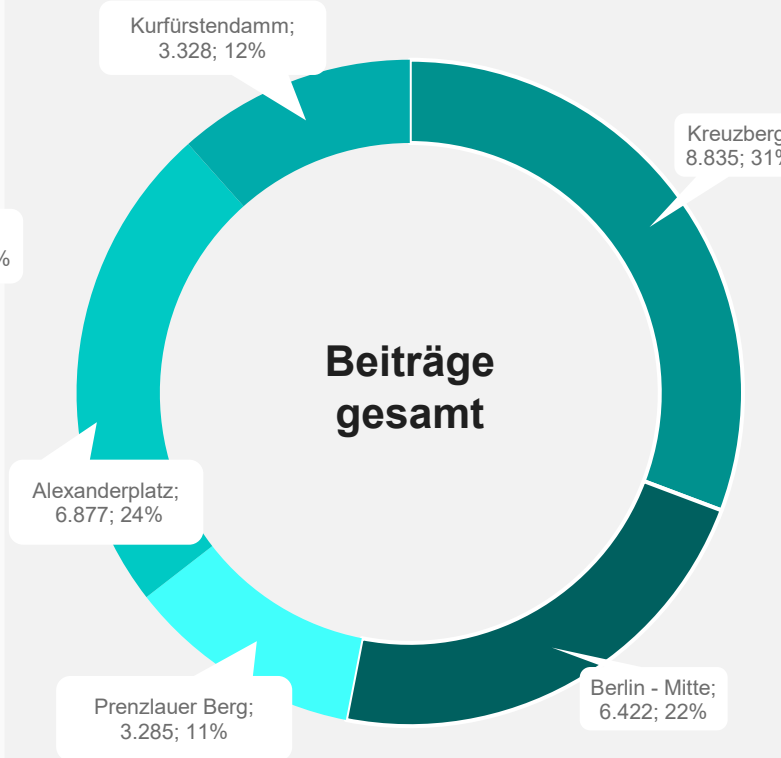


## Anzeigenäquivalent in €



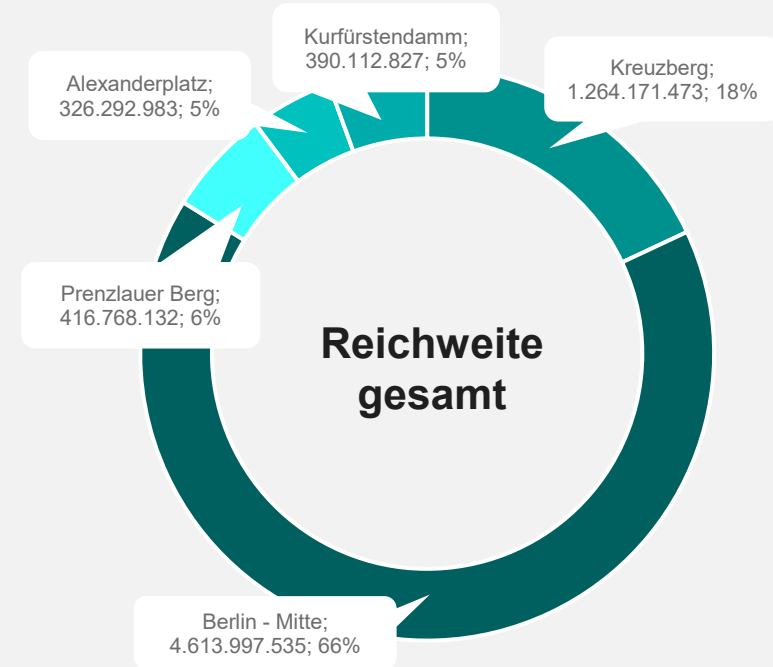
**232.310.920 €**

## Beiträge nach Anzahl

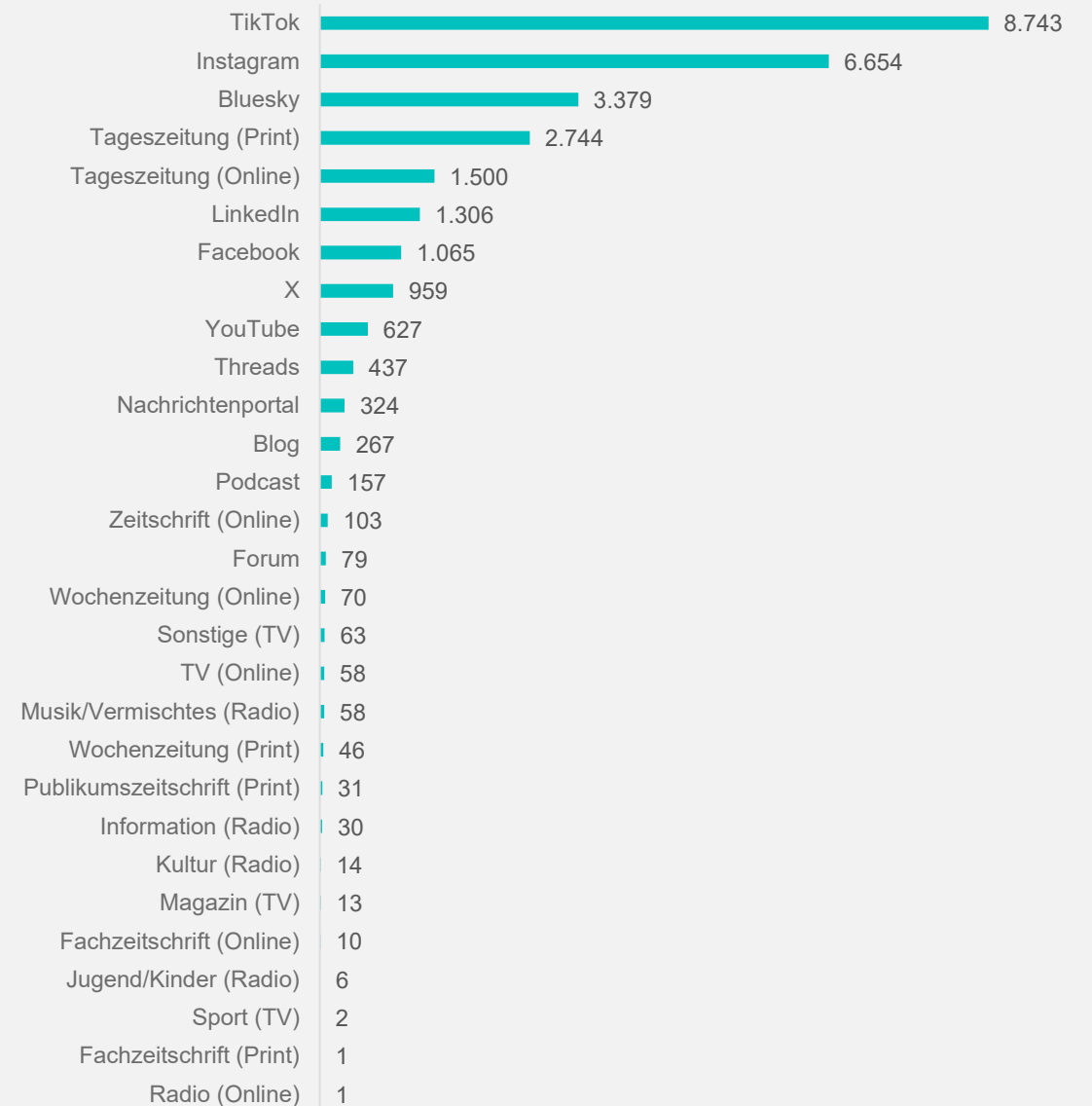
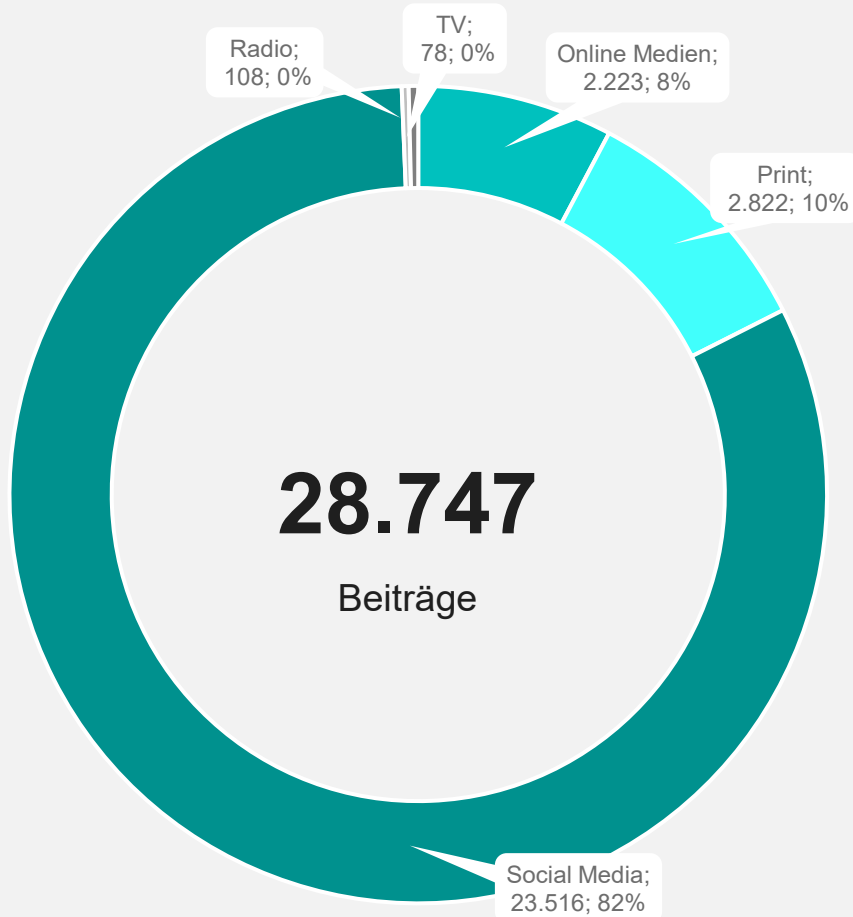


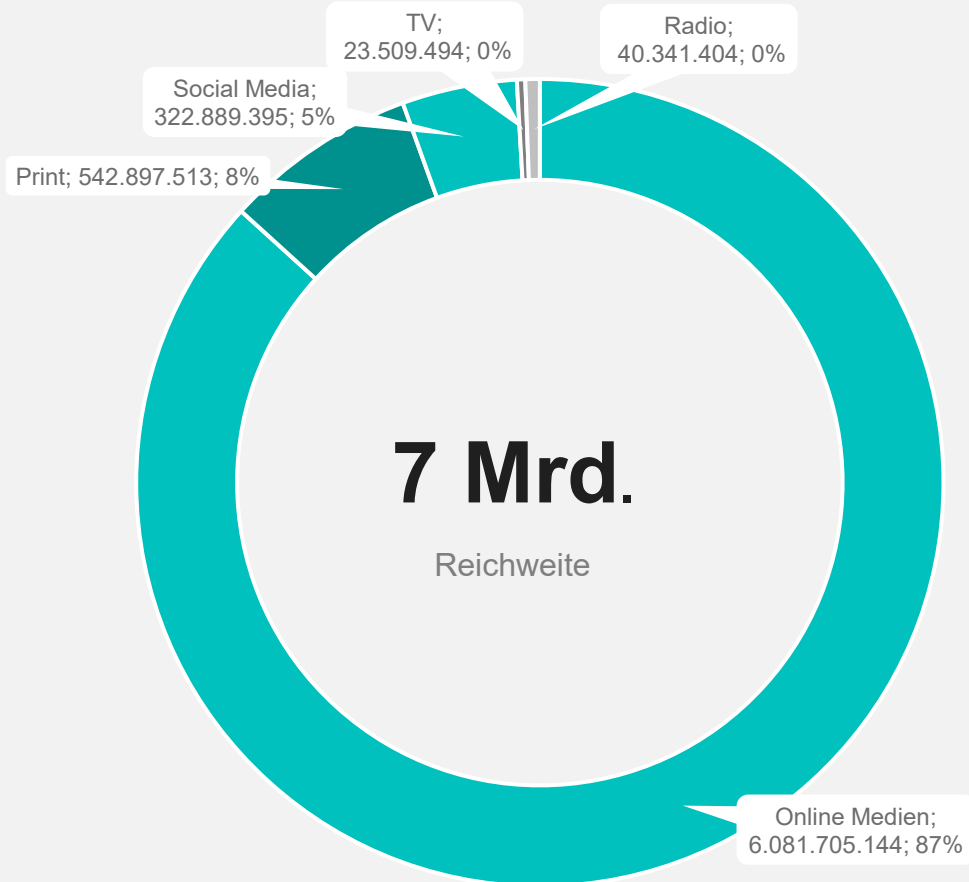
**28.747**

## Reichweite nach Kontakten

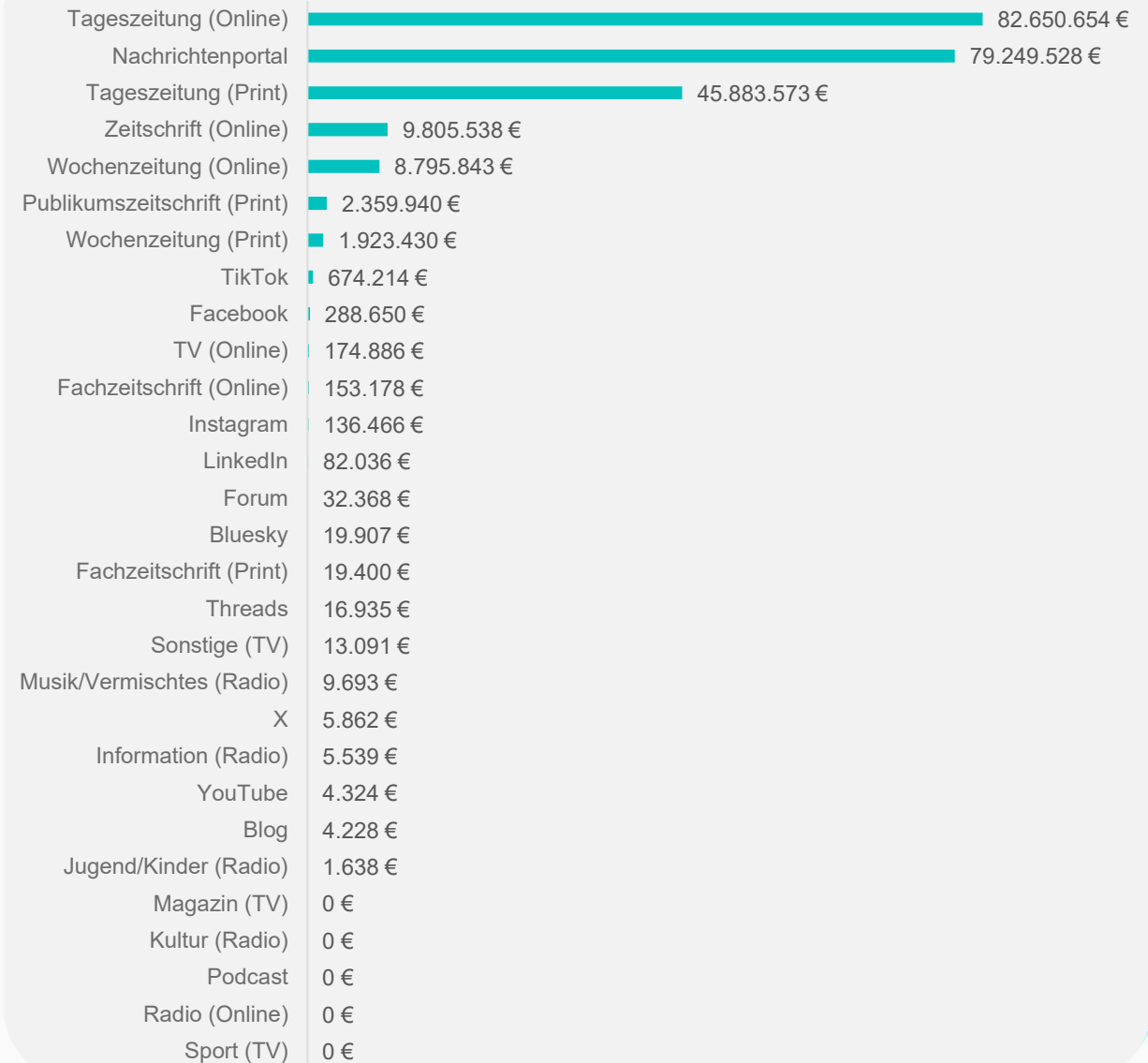
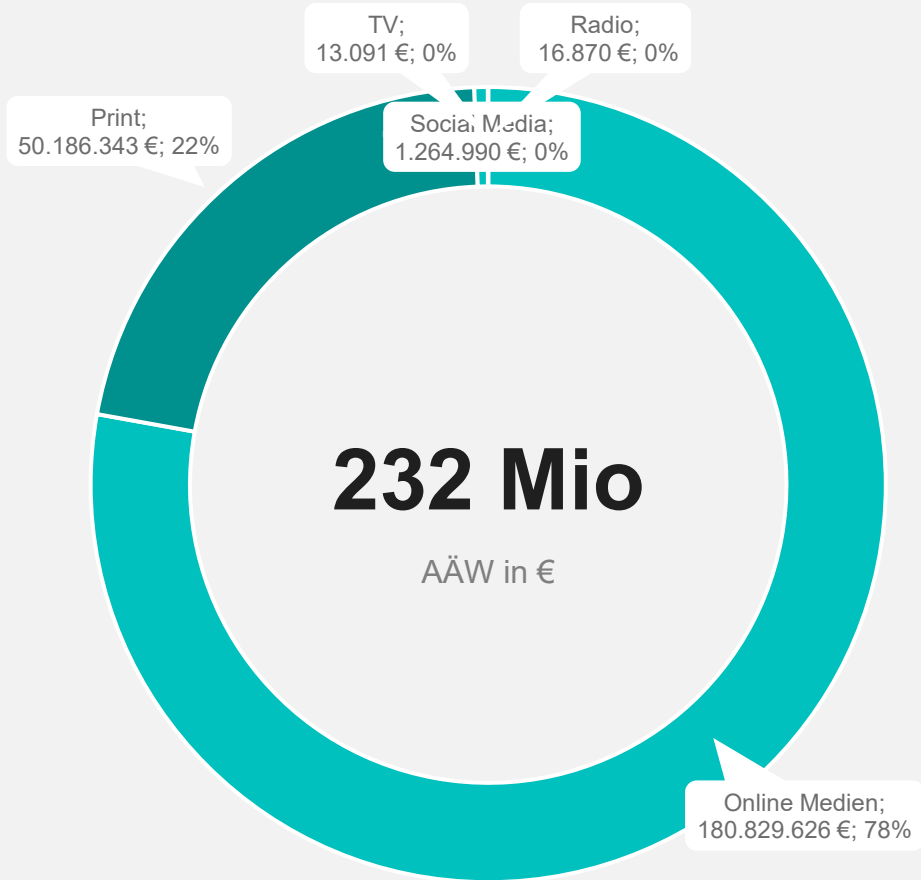


**7.011.342.950**



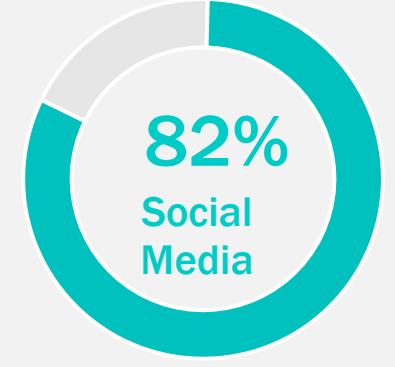
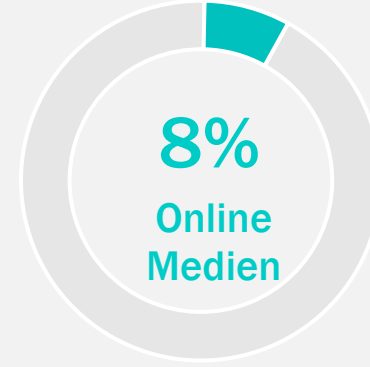
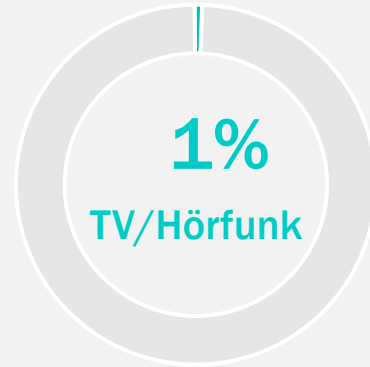


# Medienverteilung – Gattungen & Medienarten | AÄW

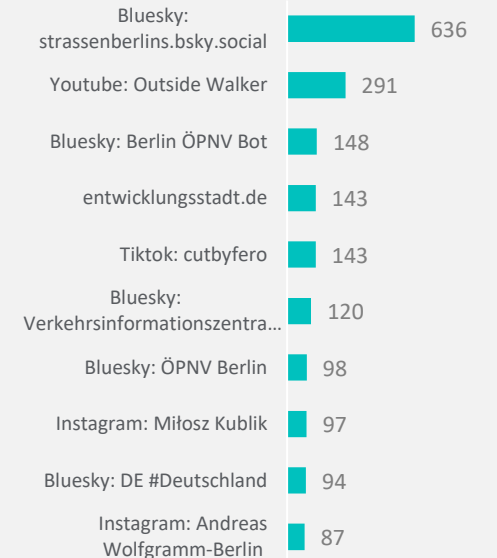
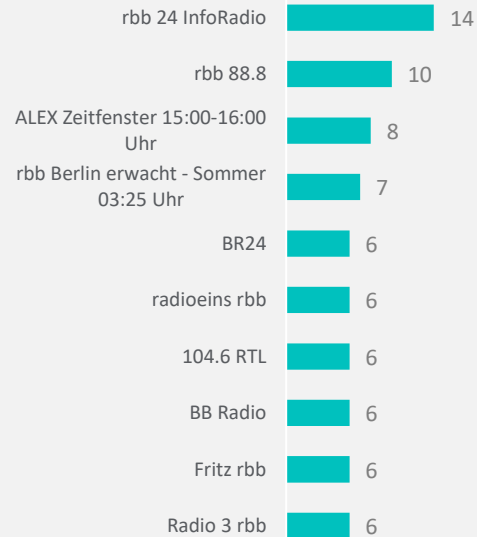
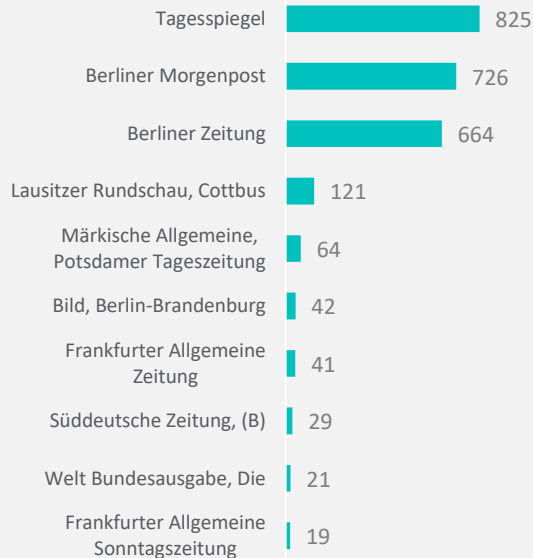


# Medienverteilung – Top Quellen | Beiträge

## Share of Media in Prozent

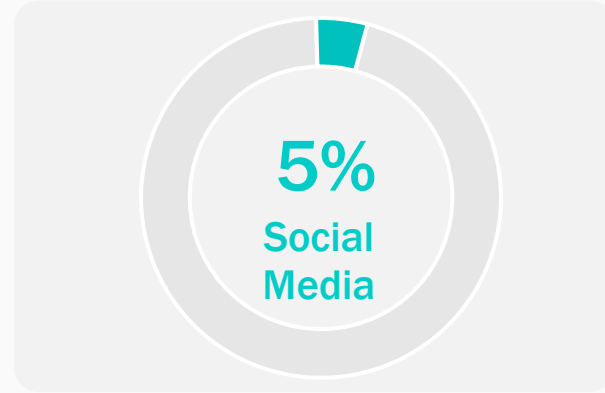
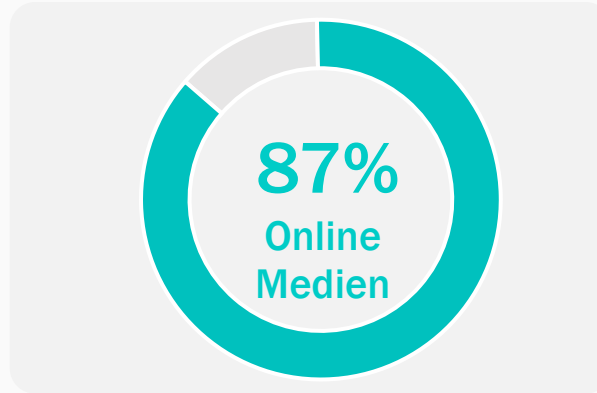
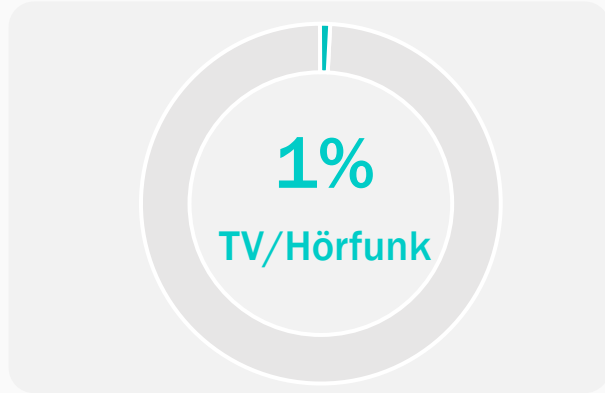
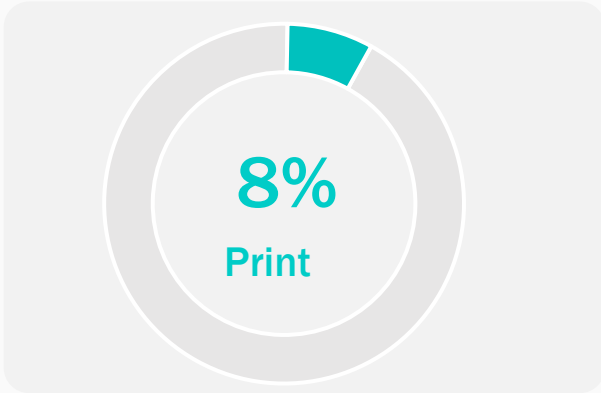


## Top 10 nach Beitragsanzahl

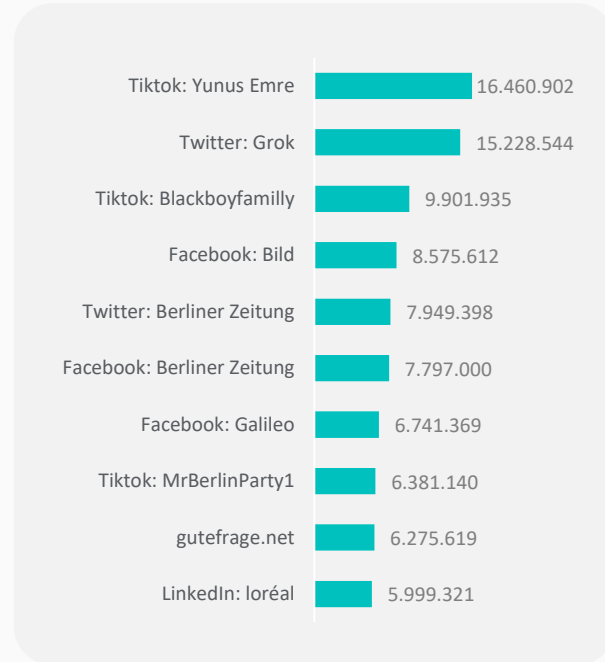
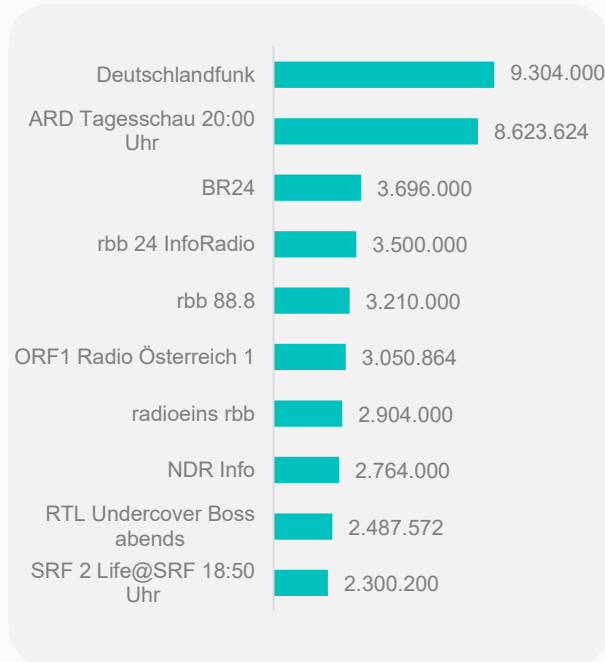


# Medienverteilung – Top Quellen | Reichweite

## Share of Media in Prozent

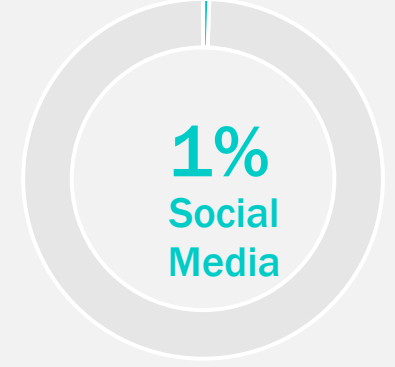
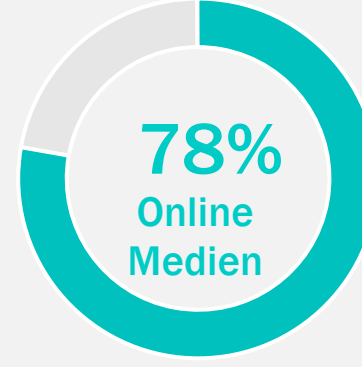
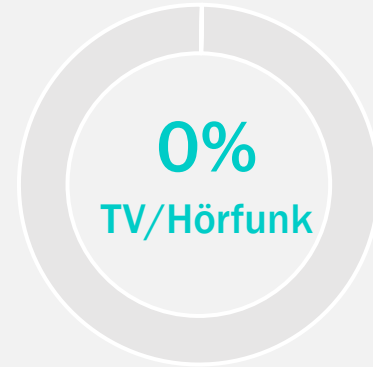
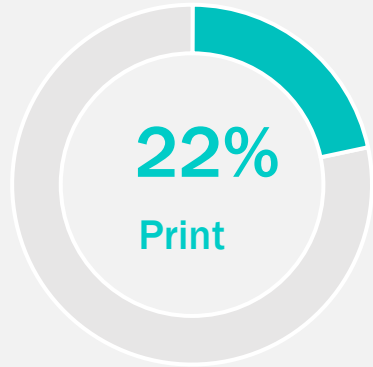


## Top 10 nach Reichweite

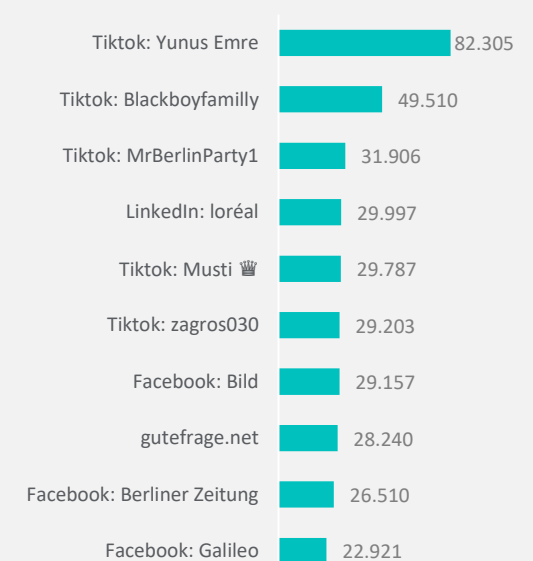
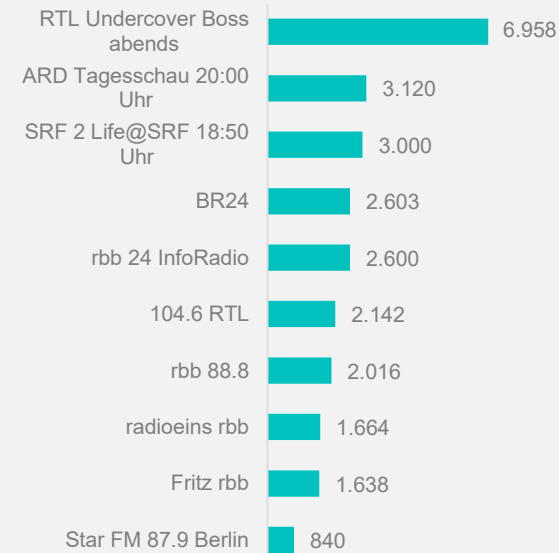
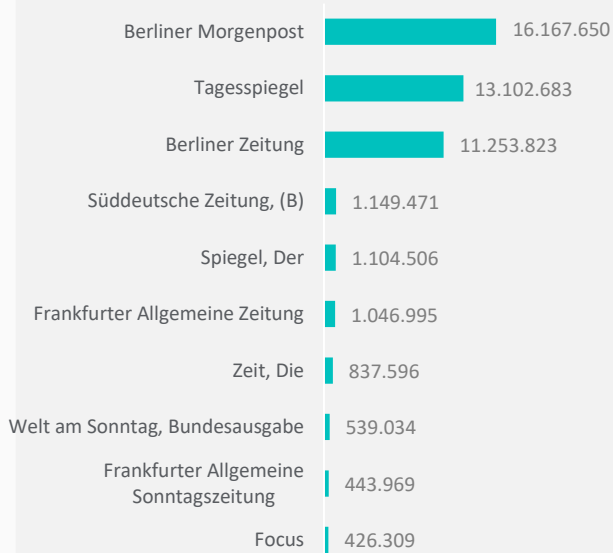


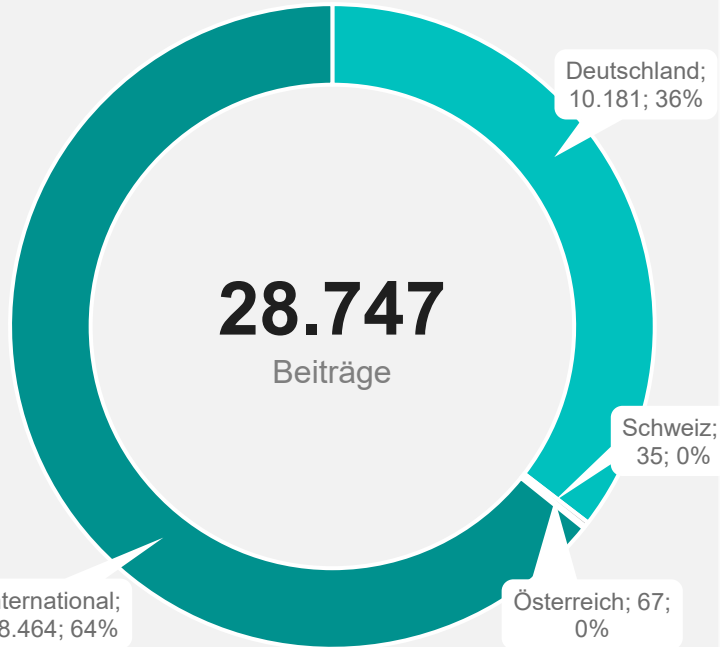
# Medienverteilung – Top Quellen | AÄW

## Share of Media in Prozent

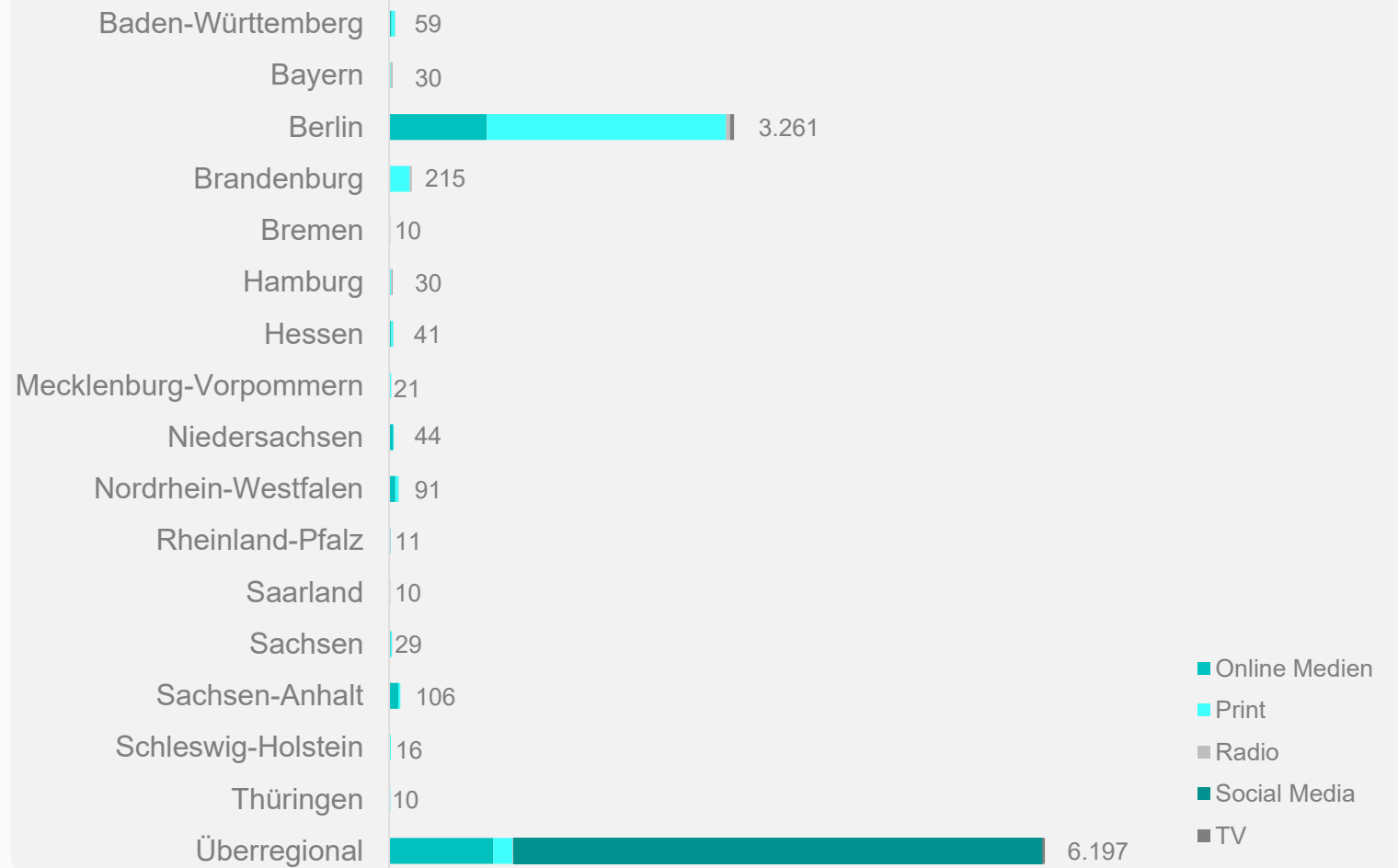


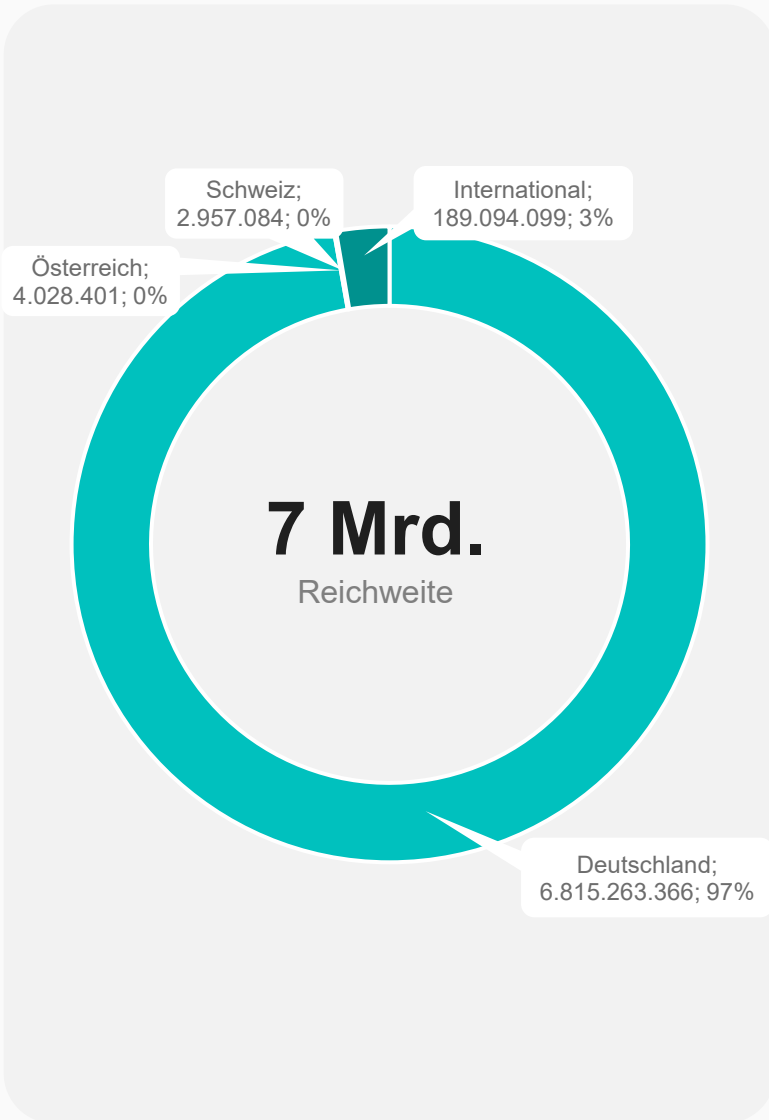
## Top 10 nach Anzeigenäquivalenzwert in Euro





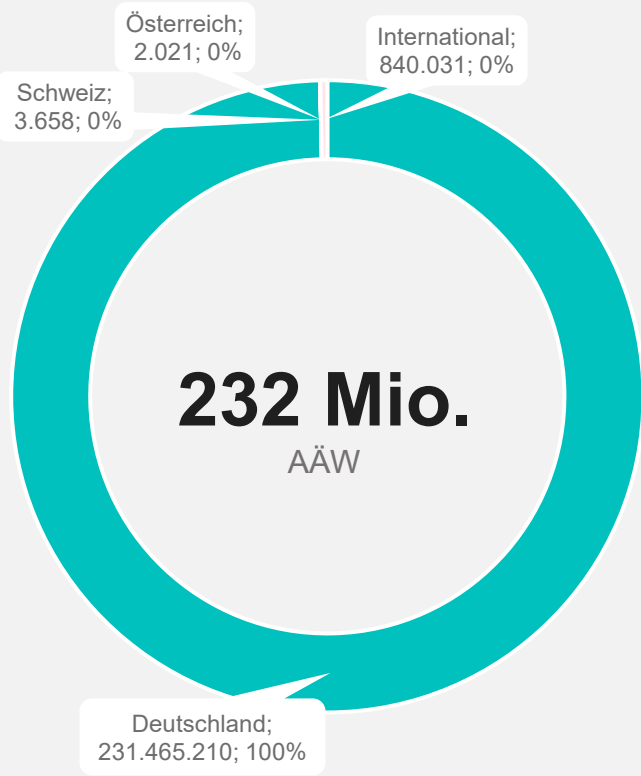
## Deutschland





## Deutschland





## Deutschland



# Behalten Sie den Überblick



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